

ASSIST

Asia Society for Social Improvement and Sustainable Transformation

Capacity Building through Development Projects

South Asia

:

Southeast Asia

:

China

:

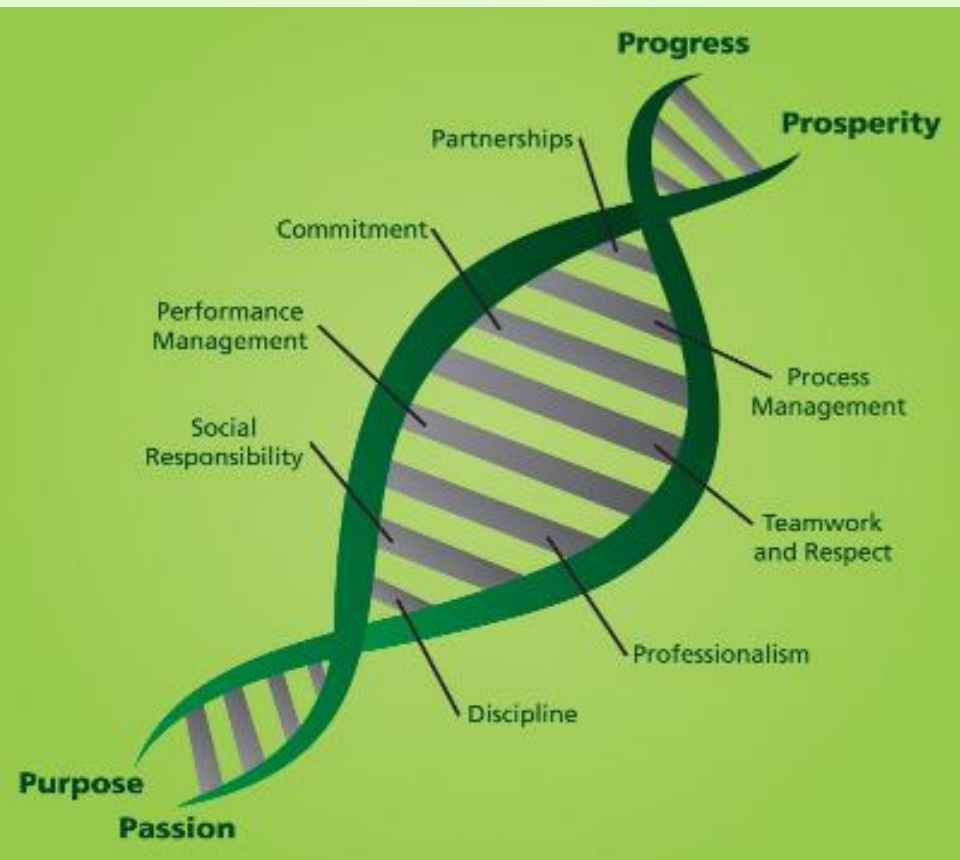
Africa

Outi Annala
24 July 2014



Introduction to ASSIST

- ASSIST is an **innovative, self sustaining, Pan-Asian** non-profit / non governmental organization.



Our Professional DNA

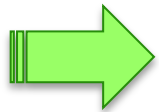
- **Progress & Prosperity** cannot be achieved with **Passion** alone.
- We believe that partnering is an optimal way to achieve social and sustainable impact.
- We “**Partner to Progress**”

Creating Shared Value

*A business concept first introduced by Harvard Business School



To create economic value in a way that *also* creates value for society by addressing its needs and challenges.



Shared value is not social responsibility, philanthropy, or even sustainability, but a new way to achieve economic success

- ✓ A project can combine strong developmental objectives and bring business benefits as well
- ✓ A Developmental project can be an investment for the private partner, bringing short and long term benefits

Problem / Background:

- Lack of energy efficient practices and technologies in Vietnamese small & medium enterprises.
- Lack of management system to sustain the energy efficiency initiatives.

PPP Project (24 Months)

- Create awareness on ISO 50001: Energy Management System
- 300 Energy officers trained in Hanoi, Danang and HCM City
- Build capacity of local consultants and auditors on ISO 50001
- 10 pilot companies certified to ISO 50001 in Vietnam.



Developmental Goals

- Energy efficient industry in Vietnam
- Reduce Climate Change Impacts

Business Goals (TUV NORD)

- Market Leader in ISO 50001 certification
- Regular 3rd party audit revenue

Problem/ Opportunity :

Establish a more sustainable supply chain in Vietnam through implementation of resource efficiency and cleaner production (RECP), supporting production efficiency, environmental management and human development.

PPP Project (24 Months)

- Conduct Energy Audit for Tier 1 suppliers
- Establish Sustainability Team in suppliers and train them on RECP
- Implementation advisory support on RECP
- Learning material development and distribution



Developmental Goals

- Reduce Energy / GHG emissions
- Spread awareness on resource efficiency and waste management

Business Goals (PUMA)

- Sustainable supply chain
- Meet PUMA's compliance requirements

Problem / Background:

The primary purpose of SAVE is to create more environmentally friendly production sites across the footwear, apparel and accessory supply chain in developing countries of Asia

PPP Project:

SAVE targets the manufacturing locations of Bangladesh, Cambodia, China and Indonesia and has an ultimate goal of reducing their energy, water, waste and green house gas emissions by 25% by end of 2015, compared to a 2011 baseline



Developmental Goals

- Environmental benefits: energy efficiency, resource efficiency, reduced water usage and waste level.
- Improved occupational health and safety in factories

Business Goals (PUMA)

- Support suppliers to comply with set compliance regulations
- Improved capacity of suppliers
- Want to be the most desirable sports lifestyle company

Thank You!
Let us Partner to Progress

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CONTACT US

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